



## BETA PRESENTS THE NEW “RENEGADE” SAFETY FOOTWEAR LINE

*Sporty style, safety and comfort in six models of professional footwear designed and manufactured to be worn beyond work.*



**Sovico (MB), March 4, 2025 – Beta Utensili**, European leader in the production of tools and work equipment for mechanics, industrial maintenance and self-repair specialists, is also a renowned player in the workwear and footwear industry and **presents the new “Beta Renegade” line of safety shoes.**

The new Beta Renegade range is designed for professionals who want to **stand out with an audacious and sporty style, without compromising on safety in the workplace and maximum comfort.**

Inspired by the sporty lines of running shoes, Beta Renegade shoes combine a **bold and vibrant color aesthetic with the benefits of Beta's expertise, offering superior protection and cushioning.** The line includes **six models**, all featuring a **size 11-fit design** to provide maximum comfort and reduce the feeling of constriction that may occur after hours of standing.

The “Renegade” shoe has a **high-performance nitrile rubber outsole** that ensures maximum stability and allows for smooth walking throughout the day.



It is also **metal-free**, with the anti-puncture insole and toe cap made of **composite fibers**, providing full protection without giving up lightness.

Additionally, **the 7340VA model** of the Renegade line is Beta's first shoe equipped with the **quick ATOP lacing system**, which allows for precise and fast adjustments via a thumbwheel, as well as facilitating its quick fit.



*"The new Beta Renegade line represents a unique offering in the work footwear sector, a perfect balance between protection, comfort and design, which is the result of our vocation to constant innovation"* - commented **Giovanni Giunti, Business Unit Manager Workwear at Beta Utensili**. *"We developed a range of work shoes to meet the needs of the new generation of professionals, who seek performance, comfort, and a distinctive style that can also be worn beyond work."*

### The benefits of the new "Beta Renegade" line at a glance

- **Innovative and urban design:** inspired by sports footwear, offering a distinctive style even beyond work.
- **Superior cushioning and stability:** thanks to the nitrile rubber tread and wide fit design.
- **Lightweight and advanced protection:** composite fiber insole and toe cap, for safety without excessive weight.
- **Maximum convenience:** the 7340VA model features the quick ATOP lacing for an adjustable fit in seconds.
- **Variety of options:** six models with different colors and materials, including mesh fabric uppers (breathable fabric promoting ventilation) or woven fabric ones (more durable and flexible).



With the launch of the new Renegade line, which joins last year's FitEvolution range, Beta **further expands its offering of work shoes** and confirms itself as a provider of diversified solutions for every work and personal need.

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**GRUPPO**  *Beta Group is the European leader in the production of tools for mechanics, industrial maintenance professionals and self-repair specialists. Audacity, commitment and talent led Beta to become the Italian professional tool brand synonymous with quality in over 100 Countries. Founded in 1923 in Erba (CO), Beta distributes work tools through 11 branches and 250 importers thus meeting the requirements of specialists in every sector. Today, with its headquarters in Sovico (MB), Beta Group generates 251 million euros in turnover and sees the daily involvement of more than 1,000 professionals across all five of its companies, Beta Utensili, 3D Beta, BM, Abra Beta and Helvi, present in Italy with 10 production plants.*