

## BETA UTENSILI LEADER IN WORKSHOP EQUIPMENT, WORKBENCHES AND MOBILE ROLLER CABS: FOUR MODULAR INNOVATIONS FOR A FAST-GROWING SEGMENT

*From the top-of-the-line RSC55 to the new 2.0 generation and the latest mobile roller cabs, the "Workshop Equipment & Sheet Metal Containers" division now accounts for 27% of Beta Utensili's total turnover. The segment is expanding with new product lines and the development of a dedicated production hub.*

**Sovico (MB), September 25, 2025** – **Beta Utensili**, European leader in the production of tools and work equipment for mechanics, industrial maintenance and self-repair specialists, is strengthening its presence in the **integrated workshop equipment, workbenches and roller cabs segment, which currently represents 27% of its revenue.** The company is introducing four new modular solutions designed to redefine efficiency, flexibility and customization in modern workshop environments: [RSC50 2.0](#) and [C45PRO 2.0](#) workshop equipment, the [C58BC line of modular workbenches](#) and the [RSC24AXXL mobile roller cab](#).



Beta RSC50 2.0 workshop equipment



Beta C45PRO 2.0 workshop equipment



Beta modular workbenches C58BC



Beta mobile roller cab RSC24AXXL



## **Workshop Equipment as a Growth Engine: +65% Sales Increase in Italy in the First Half of 2025**

The new modular systems further consolidate the strategic importance of integrated workshop equipment within Beta Utensili's overall business. This product range has become a key pillar of the company's offering, accounting for 8.5% of total turnover.

Workshop equipment is driving growth: after delivering solid results in 2024, the Italian market recorded a +65% increase in sales in the first half of 2025, compared to the same period of the previous year.

## **Innovation and Quality at the Core. New Production Hub in Seregno (Italy)**

*"Workshop equipment is a fundamental asset for Beta Utensili. In a market that displays significant challenges, Beta continues to strengthen its leadership. Just consider that over the past year, more than 4,500 integrated workshop equipment have been sold, covering a total of 13,000 linear metres, equivalent to the length of 130 football fields" said **Paolo Innecco, Operational Marketing Director** at Beta Utensili. "This achievement reflects a forward-looking corporate vision, focused on continuous investment and innovation, with a strong emphasis on both functional and aesthetic quality. Modularity and attention to detail have become therefore hallmarks of our workshop equipment, appreciated every day by professionals in both the workshop and industrial sectors."*

The growing strength of workshop equipment has encouraged the Beta Group to **further invest locally**: a **new production facility** is currently under construction in Seregno (MB, Italy). It will significantly increase manufacturing capacity while ensuring higher quality standards and stricter controls.

## **Tailor-Made Solutions with a Distinctive Design**

Launched in **2015** with the introduction of the **RSC55** premium line, Beta Utensili's workshop equipment range has stood out right from the beginning. It was designed to meet the **various needs of professionals across multiple industries**, quickly establishing a reputation for **material quality, modularity and refined design**.

The **new RSC50 2.0 and C45PRO 2.0 lines** expand and update the range with **deeper worktops, highly durable finishes**, and a modular system that enables



**maximum customization** over time also thanks to **online configurators**, which are available for each furniture type, allowing users to design their ideal workstation.

Modularity, attention to detail and maximum functionality are also reflected in the two latest additions to the range: the **RSC24AXXL mobile roller cab**, a fully equipped mobile workstation offering exceptional robustness, organization and extra storage capacity, and the **C58BC modular workbench line**, which offers the highest level of customization – from worktops to legs, drawer units, tool panels and accessories.

**For further information:**

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*Beta Group is the European leader in the production of tools for mechanics, industrial maintenance professionals and self-repair specialists.*

*Audacity, commitment and talent led Beta to become the Italian professional tool brand synonymous with quality in over 100 Countries. Founded in 1923 in Erba (CO), Beta distributes work tools through 11 branches and 250 importers thus meeting the requirements of specialists in every sector.*

*Today, with its headquarters in Sovico (MB), Beta Group generates 252 million euros in turnover and sees the daily involvement of more than 1,000 professionals across all five of its companies, Beta Utensili, 3D Beta, BM, Abra Beta and Helvi, present in Italy with 10 production plants.*