



## INNOVATION AND ITALIAN INDUSTRIAL DESIGN: BETA UTENSILI COMPETING FOR THE 2026 COMPASSO D'ORO AWARD

*The modular workshop equipment RSC50 and the Zero-Reset torque wrench – two Beta innovations entirely designed and manufactured in Italy, have been selected by ADI – the Association for Industrial Design – and will compete for the 2026 Compasso d'Oro Award.*

**Sovico (MB), October 16, 2025** – Passion for design, technological innovation, and high professionalism define **Beta's** identity, a European leader in the production of tools and work equipment for mechanics, industrial maintenance professionals. Today, these values – guiding the company's path since its beginnings – have received important **recognition**.

Two iconic Made in Italy products launched in 2024 by Beta Utensili, the **RSC50 modular workshop equipment system** and the **Zero-Reset torque wrench**, have been selected by the **ADI Permanent Design Observatory** to be included in the prestigious **ADI Design Index 2025**, the annual publication showcasing the best examples of Italian design. Both Beta product innovations will therefore compete for the prestigious **ADI Compasso d'Oro Award 2026**.

### **ADI: An Observatory that Celebrates Excellence**

Each year, the **Association for Industrial Design (ADI)** identifies the most innovative design products and systems created in Italy through its **Permanent Design Observatory**, publishing the **ADI Design Index**, a compendium of the finest Italian design with particular attention to sustainability and innovation.

The selected projects are also automatically nominated for the **ADI Compasso d'Oro Award**, the most authoritative international recognition of industrial design excellence, celebrating outstanding design and manufacturing quality. Since 1954, this award has represented a coveted milestone for the entire Italian design sector.

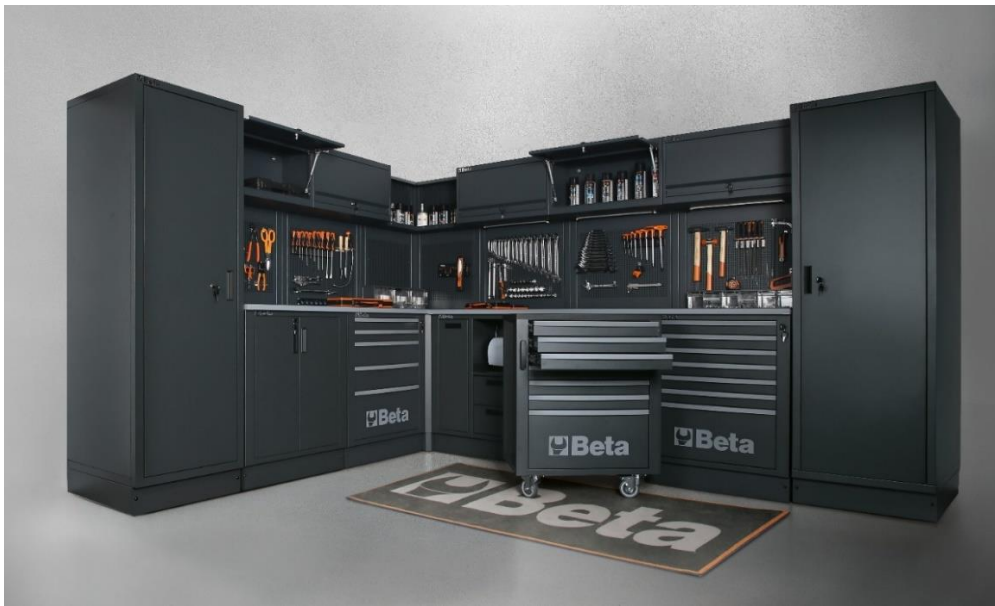
*"Being selected with two products entirely conceived, designed, and manufactured in our Italian plants is a great source of pride for us. It's tangible recognition of our constant pursuit of the perfect balance between function and design," commented **Roberto Ciceri, Chairman and CEO of the Beta Group**. "It also acknowledges the skill and passion of our 16 designers in the Beta's Technical and*

*R&D Department, who turn excellence into concrete value every single day. The RSC50 modular workshop equipment, designed to offer freedom of configuration and workstation customization, and the new Zero-Reset torque wrench, featuring an innovative technology that eliminates manual resetting, fully embody our mission: to carry forward Made in Italy excellence worldwide through products that improve professionals' work and reflect the evolution of industrial design."*

### **From October 15 to 30: Beta exhibited at the ADI Design Museum in Milan**

The **RSC50 workshop equipment system** is on display at the **ADI Design Museum** in Milan from **October 15 to 30**, as part of an exhibition showcasing the best projects selected by the Observatory.

#### **Beta RSC50 modular workshop equipment: design for work that evolves with professionals' needs**



The **Beta RSC50 modular workshop equipment** was created as a highly customizable professional solution, designed to build **organized, efficient, and functional** workspaces.

Entirely designed and manufactured at the **Biassono (MB) facility**, with a focus on **high-quality materials** for maximum durability, it represents an example of **Made in Italy design** where aesthetics, ergonomics, and structural solidity coexist in perfect balance.

**Attention to finishes, refined detailing**, and the possibility of **composing tailor-made workstations** – choosing among undercounter modules, wall-mounted cabinets and furnishing accessories – make RSC50 a functional modular system adaptable over time.

## Zero-Reset: the torque wrench that doesn't need to be unloaded



The **Beta Zero-Reset torque wrench** for controlled tightening represents the perfect synthesis of innovation, ergonomics, and refined aesthetics.

Developed after more than two years of in-house research, it introduces and applies the innovative Zero-Reset technology, which **eliminates the need to unload the wrench after use**, preventing potential human error and ensuring consistent accuracy over time.

Entirely made in Italy with 100% Italian components, the Zero-Reset wrench stands out for its **±3% tightening precision, exceeding UNI EN ISO 6789 standards**, a **dual graduated scale** for fine-tuning to one-tenth of a Nm, and a **72-tooth reversible ratchet** with a 5° recovery angle, ensuring exceptionally smooth and precise control in every stage of work.

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