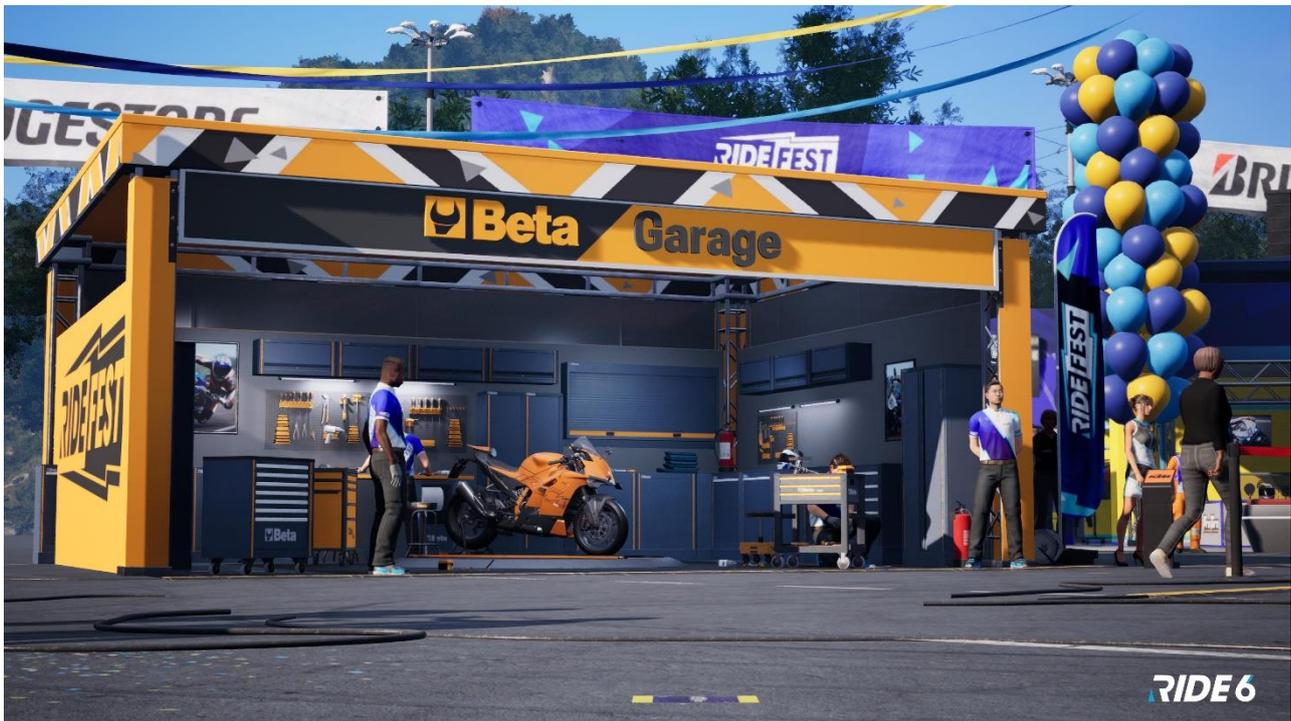




FROM MOTOGP CIRCUITS TO GAMING: BETA DEBUTS IN RIDE 6 WITH THE “BETA GARAGE”

In the long-awaited new chapter of the motorcycle series developed by Milestone, available from today for consoles and PC, a Beta-branded virtual experience for all gamers preparing their bike for the track



Sovico (MB), February 12, 2026 – Beta Utensili, European leader in the production of tools and work equipment and a constant presence in the pit boxes of the most important MotoGP teams, **officially makes its debut in the world of gaming**, bringing its professionalism and consolidated trackside expertise into the virtual realm, alongside the greatest champions.

In **RIDE 6**, the new chapter of the renowned franchise dedicated to the world of motorcycling developed by **Milestone** and available from today for PlayStation 5, Xbox Series X | S and PC via Steam and Epic Game Store, the “**Beta Garage**” is featured, a fully customized space designed as a real workshop, complete with modular equipment, mobile roller cabs, tools and all Beta equipment dedicated to the two-wheel world, **faithfully recreating the experience of real garages in world championship motorcycle racing**.



The project required the expertise of **Beta's Technical Department** to adapt designs and technical specifications for the accurate reconstruction of a workshop environment.

In addition to the Beta Garage - accessible from the game's main menu -, **all bike setup areas are sponsored by Beta.**

*"Motorsport has been in Beta's DNA for over fifty years. Our presence in racing today places us alongside the best MotoGP teams, providing professionals in the paddock with reliable solutions and tools to achieve maximum performance" - comments **Paolo Innecco, Beta Utensili Operational Marketing Director** - "Today we are further expanding this journey: thanks to our partnership with a company recognized in its field such as Milestone, we are bringing our experience and racing spirit into the gaming world as well, with an initiative that brings motorcycle enthusiasts even closer to Beta's identity, our values and our professionalism."*



***click [here](#) to download the partnership video ***

What's New in RIDE 6

Compared to previous editions, RIDE 6 further expands both the experience and the scope of the game, introducing lots of innovations and improvements while offering extensive customization options.

Players can choose from **over 340 bikes across different categories** (track, motocross, enduro, etc.) from **21 manufacturers** and compete on **45 international tracks**, including iconic circuits, road races, kart tracks and - for the first time in the history of the series - **off-road tracks** on gravel. *



Another new feature is **RIDE Fest**, a traveling festival with free progression, where players can take part in Career mode by challenging ten motorcycle legends, including Casey Stoner, Troy Bayliss and Guy Martin. RIDE 6 features both **Arcade and Pro modes**, allowing users to further tailor their experience according to their skill level.

RIDE 6 is available from today, Thursday, February 12th, for PlayStation 5, Xbox Series X | S and PC.

*The mentioned content includes Standard Edition and DLC content.

For further information:

Press Office

Competence Communication

Ester Procopio	E-mail: procopio@compcom.it	Mob: 346 6276413
Tomaso Bonazzi	E-mail: bonazzi@compcom.it	Mob: 349 579 6016
Barbara Tornese	E-mail: tornese@compcom.it	Mob: 320 2190423

* * *



GRUPPO Beta Group is the European leader in the production of tools for mechanics, industrial maintenance professionals and self-repair specialists. Audacity, commitment and talent led Beta to become the Italian professional tool brand synonymous with quality in over 100 Countries. Founded in 1923 in Erba (CO), Beta distributes work tools through 121 branches and 250 importers thus meeting the requirements of specialists in every sector. Today, with its headquarters in Sovico (MB), Beta Group generates 251 million euros in turnover and sees the daily involvement of more than 1,000 professionals across all five of its companies, Beta Utensili, 3D Beta, BM, Abra Beta and Helvi, present in Italy with 10 production plants.

About Milestone

Founded in Milan in 1996, Milestone is one of the leading and longest-established racing game developers and publishers in the world. The +300 people team is responsible for hit series like MotoGP™, Monster Energy Supercross – The Official Videogame, the acclaimed Hot Wheels Unleashed™, as well as its own IP, RIDE. For more information, please visit <https://milestone.it/>